

OCT 28, 2017

LISBON.AI

LISBON, PORTUGAL

lisbon.ai

WHERE BOTS AND HUMANS COME TOGETHER.



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## 01 THE CONCEPT

We believe it's time for the Portuguese Artificial Intelligence community to grow. It's time to stop playing catch up with the rest of the world.

There are several companies in Portugal who are investing in AI. However, we're still lacking an event where the community can share knowledge to drive even more people into this field. As so, we're organizing a 1-day event that will gather great AI talent for some morning talks and afternoon workshops. We hope to gather over 150 engineers who want to learn more about AI for new projects or their jobs.



## 02 WHY LISBON?

Lisbon is the capital city of Portugal, a historic country with great engineering culture. Since our event is focused on Artificial Intelligence, why not choose the most developed city in our country? Lisbon is also where [the startup ecosystem is booming in Portugal](#), with great AI companies and a big community of software and hardware engineers.

Furthermore, this city is the perfect host city for an event of this kind, due to its climate, gastronomy and relaxed lifestyle. All in all, please give your heart a chance to fall in love with our culture and welcoming spirit.



## 03 BUT WHY BECOME A SPONSOR?

### RECRUITING

Are you looking for AI experts or AI-skilled developers? Lisbon.ai is just the right place for you to meet with experienced AI engineers and share knowledge with them.

### BRAND AWARENESS

Your brand will be displayed at a place where many engineers will acknowledge it as valuable and trustworthy. Being featured in the program book of the event or having an item in the gift bag are great ways to leverage your sponsorship and get brand recognition. Remember that brand recognition in AI is a major win for any enterprise these days.

## 03 BUT WHY BECOME A SPONSOR?

### PRODUCT EXPOSURE

Sponsoring an event is a great way to expose your ideas to a large target in a very special demographic. Get feedback, find customers or even partnerships to help your business take off.

### NETWORKING

The event will also be an excellent opportunity for you to meet with like-minded people who might be interested in your organization. Discuss new ideas, share know-how and expand your influence.



## 04 SPONSORSHIP OPPORTUNITIES



	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>SPECIAL SPONSORSHIP</b>
Logo Poster (dimension)	<b>Big</b>	<b>Medium</b>	<b>Small</b>	
Logo Site (dimension)	<b>Big</b>	<b>Medium</b>	<b>Small</b>	
Logo on t-shirt	<b>X</b>			
Exhibition space in a breakout area 2x2m booth space (screens, multimedia and decoration will be provided by the sponsor)	<b>X</b>	<b>X</b>		
Participants' CVs	<b>X</b>			
Coffee break's name	<b>X</b> (Limited)			
Company's promotional material on participants' bags	<b>X</b>	<b>X</b>		
Drinks & Drinks moment				<b>2000 €</b>
Wi-fi name				<b>900 €</b>
Social media post	<b>X</b>	<b>X</b>	<b>X</b>	
Full slide on the big screen for your use during breaks, video or image	<b>X</b>	<b>X</b>	<b>X</b>	
Free tickets	<b>4</b>	<b>2</b>	<b>1</b>	
Share your sticker!	<b>X</b>	<b>X</b>	<b>X</b>	
<b>ESTIMATED PRICE</b>	<b>2000 €</b>	<b>1500 €</b>	<b>500 €</b>	



## 05 DRINKS & DRINKS

What a day! Talks in the morning, workshops in the afternoon. All about AI, almost rocket science. Now, it's time to relax. Talk to other participants and speakers, share your ideas and compare how many times your mind was blown. At the end of the day, we all gather for a quick moment of chat and "pastéis de nata".



## 06 CONTACTS

We are eager to know what you think about our event and we hope to make it yours as well. It would be a pleasure to talk to you personally and listen to your ideas and proposals. This way, we can devise a tailor-made collaboration agreement.

**Diogo,**

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